

Neurology Reviews from Medscape

2025 ADVERTISING RATE CARD

PUBLISHER'S STATEMENT

Launched in 1993, Neurology Reviews® (published by Frontline Medical Communications) is the first and original news source in neurology. Neurology Reviews® has a 32-year history of providing independent, unbiased news to neurologists and clinicians interested in the neurosciences. Neurology Reviews® covers medical conferences and clinical research findings, as well as specialty trends, expert opinions, and the breadth of influences affecting the practice of neurology. **Neurology Reviews** is published monthly and circulates to over 23,000 neurologists. Experienced medical journalists deliver timely, relevant, and insightful news affecting the practice of neurology and all its subspecialties. Neurology Reviews is the best way for neurologists to stay upto-date, save time, and gain perspective.

ADVERTISING / CONTRACTS / INSERTION ORDERS

SHARON FINCH

Senior Vice President/ Group Publisher cell: 201-463-0166 sfinch@mdedge.com

PRINT PRODUCTION

REBECCA SLEBODNIK

Director of Production/ Manufacturing 240-221-2417 rslebodnik@mdedge.com

Frontline Medical Communications
283-299 MARKET ST
(2 GATEWAY BUILDING)
4TH FLOOR
NEWARK, NJ 07102
973-206-3434
www.frontlinerates.com

FRONTLINE MEDICAL COMMUNICATIONS

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For further information, contact the sales representative

GENERAL INFORMATION

Requirements for Advertising Acceptance

Professional and nonprofessional products or services are subject to Editorial Board and Publisher approval and are accepted provided they are in harmony with the policy of service to the medical profession. Nonprofessional product and service advertisers should submit copy 2 weeks prior to closing date. In consideration of the acceptance of the advertisement (subject always to the other Standard Terms and **Conditions** of our Rate Card – click the link for details), the agency and the advertiser must, in regard to the contents of the advertisement, indemnify and save the Publisher harmless against any expense arising from claims or actions against the Publisher because of the publication of the contents of the advertisement. Advertisements that resemble editorial material or the publication's editorial format will carry the word "advertisement" in at least 10-point type at the top or bottom. Run-ofbook cancellations are accepted in writing up to the official date for space without penalty. Penalty is applied in all other situations and is assessed as administrative and production charges incurred by the publisher.

Contact Sharon Finch at **sfinch@mdedge.com** for details.

EDITORIAL

General Editorial Direction

Neurology Reviews® is a clinical news publication developed to keep specialists and high-prescribing nonspecialists informed of the latest news and information affecting their practice and specialty. Our staff of medical journalists covers major medical conferences and monitors the peer-review literature to report the latest research findings in neurology. Reports from conferences, expert interviews, and timely clinical news articles are major features in every issue.

Average Issue Information (2023-2024)

- Average number of feature articles per issue: 15-20
- Average article length: 800 words

Origin of Editorial

- Staff written: 95%
- Solicited: 5%
- Submitted: 0%
- Articles or abstracts from meetings or other publications: 95%

Editorial Research

 Ongoing research includes surveys, interviews at conferences, and Editorial Advisory Board research.

Ad Format and Placement Policy

- Between articles? Yes
- Welled? No
- Stacked? No
- Within articles? Yes
- Are ads rotated? Yes

Ad/Edit Information: 45/55

Bonus Distribution Issues:

FEBRUARY/MARCH ISSUES

American Academy of Neurology (AAN), San Diego; Apr 5-9, 2025;

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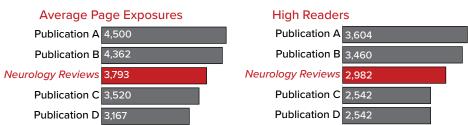
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EDITORIAL MEETING CALENDAR

2025 Neurology Conference Schedule

| ON SITE MEETING COVERAGE | COVERAGE BEGINS | PRINT EDITION |
|--|--------------------|-----------------------|
| American Heart Association (AHA): International Stroke Conference | 02/10/25 | March/April 2025 |
| ACTRIMS Forum 2025 | 03/04/25 | April/May 2025 |
| American Academy of Neurology (AAN) | 04/10/25 | May/June 2025 |
| Consortium of Multiple Sclerosis Centers (CMSC) | 06/02/25 | June/July 2025 |
| Associated Professional Sleep Societies (APSS): SLEEP 2025 | 06/13/25 | July 2025 |
| American Headache Society (AHS): Annual Scientific Meeting | 06/24/25 | July/August 2025 |
| Alzheimer's Association International Conference 2025 (AAIC) | 08/08/25 | August/September 2025 |
| American Neurological Association (ANA) | 09/19/25 | October/November 2025 |
| ECTRIMS Congress | 09/30/25 | October/November 2025 |
| MDS International Congress of Parkinson's Disease and Movement Disorders | 10/09/25 | October/November 2025 |
| American Association of Neuromuscular & Electrodiagnostic Medicine (AANEM) | 11/05/25 | December 2025 |
| Child Neurology Society (CNS) | 11/14/25 | December 2025 |
| American Epilepsy Society (AES) | 12/12/25 | January/February 2026 |
| | | |

READERSHIP SCORES



Source: Kantar Media, Medical/Surgical May 2024 Media Measurement Study © Copyright 2024 Kantar

PLEASE NOTE: We may not mention other publication names in the rate cards. Non-FMC publications should be referred to as "Publication A, Publication B, Publication C.

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CIRCULATION

Description of Circulation Parameters

Neurology Reviews* is sent to all physicians in the United States who are specialists or subspecialists in either neurology or child neurology (includes office- and hospital-based physicians); primary care physicians (office- and hospital-based) who have been identified as high prescribers of neurologic products (analeptics, Alzheimer's disease, anticoagulants, anti-depressants, anti-convulsants, antimigraine, antiplatelets, antipsychotics, muscle relaxers and all other pain/neuropathy, interferon, other neurological disorders, Parkinson's disease/movement disorders, seizure disorders, sleep disorders); and other pain subspecialists.

Demographic Selection Criteria

■ **AGE:** Not applicable

■ PRESCRIBING: See above

CIRCULATION DISTRIBUTION: 100% Controlled

FOR SUBSCRIPTION RATES: contact 800-480-4851

Circulation Verification

AUDIT: AAM

MAILING LIST AVAILABILITY:

Publisher

CIRCULATION ANALYSIS

| | | | | | Other | |
|---|--------|--------------|-----------|----------------|--------------|-------------|
| | | | | Full-Time | Professional | Osteopathic |
| Primary Specialty | Total | Office-Based | Residents | Hospital Staff | Activity | Physicians |
| Neurology | 15,716 | 8,504 | 3,258 | 1,718 | 1,113 | 1,123 |
| Neurology, Child | 2,063 | 988 | 705 | 301 | 31 | 38 |
| Family Practice | 1,346 | 1,053 | | 55 | 16 | 222 |
| Neurological Surgery | 1,261 | 1,015 | | 226 | 20 | |
| Internal Medicine | 1,081 | 934 | | 77 | 21 | 49 |
| Neuroradiology | 772 | 604 | | 161 | 7 | |
| Clinical Neurophysiology | 502 | 418 | 2 | 77 | 5 | |
| Vascular Neurology | 336 | 275 | 2 | 34 | 6 | 19 |
| Epilepsy | 142 | 115 | 1 | 23 | 3 | |
| Neuromuscular Medicine | 77 | 58 | 1 | 12 | 6 | |
| General Practice | 45 | 36 | | 5 | | 4 |
| Neurodevelopmental Disabilities | 22 | 13 | 1 | 6 | 2 | |
| Sleep Medicine (Psych/Neuro) | 22 | 21 | | 1 | | |
| Endovascular Surgical Neuroradiology | 13 | 8 | | 5 | | |
| Pediatric Surgery (Neurology) | 9 | 6 | | 3 | | |
| Hospice & Palliative Medicine (Psych/Neuro) | 1 | | | 1 | | |
| Total | 23,408 | 14,048 | 3,970 | 2,705 | 1,230 | 1,455 |

NOTE: *A total of 920 NPs and 876 PAs are included in the total, but not listed in the breakout.

• Date and source of breakdown: Jul 2024 AAM Circulation Statement.

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PRINT ADVERTISING

ADVERTISING INCENTIVE PROGRAMS & FRONTLINE MEDICAL COMMUNICATIONS CORPORATE DISCOUNT AND COMBINATION RATES

Effective Date: January 1, 2025

- **AGENCY COMMISSION:** Fifteen percent of gross billing on space, color, cover, preferred position, and mechanical charges. Withdrawn on accounts not paid within 30 days of invoice date. No cash discount. A finance charge of 1.5% per month will be applied to all past-due invoices.
- RATE SUBJECT TO CHANGE WITH 90 DAYS' NOTICE: Contracts accepted with the understanding that rates will be guaranteed for 3 months beyond last issue closed. In the event of a rate increase, contracts may be terminated without penalty of short rate.

Earned Rates

EARNED FREQUENCY: Rate is determined by the number of units within a 12-month period (calendar or fiscal). A unit is a page or fraction of a page (e.g. a spread counts as 2 units; a king page or fraction counts as a page). Each page of an insert counts as a unit. Each demographic/regional/split page counts as a unit. Insertions of parent companies and subsidiaries are combined to determine the earned rate. Co-marketed products may select the earned frequency discount of either company.

Incentive Programs

- frequencies are determined by the number of pages in all FMC publications to provide maximum frequency discounts to advertisers, regardless of size. When number of insertions is greater or less than indicated by contract, rates are adjusted accordingly. (All FMC publications have the same frequency levels through the 240x.)
- CORPORATE DISCOUNT: Corporate manufacturers and their subsidiaries will receive a discount on advertising purchased from Frontline Medical Communications (FMC) in 2025. Full year 2024 NET spend with FMC will establish the minimum discount levels for all advertising purchased in 2025. All manufacturer

promotional spend will be credited towards the corporate level, including electronic and print advertising, reprints and programs (nonCME). Discounts will be applied to print advertising only purchased in regularly issued FMC professional publications. The FMC Corporate Discount is applied to the adjusted net cost after all other earned discounts have been applied (see Order of Print Discounts). Spend levels and associated discounts are:

| 2024 Sper | \$150K | \$250K | \$500K | \$750K | \$1.0M | \$1.5M | \$2.0M | \$3.0M+ |
|----------------|------------|--------|--------|--------|--------|--------|--------|---------|
| Earnec Disc | 0.5% | 1.0% | 1.5% | 2.0% | 2.5% | 3.0% | 4.0% | 5.0% |

- PRESCRIBING INFORMATION (PI) PAGE DISCOUNTS: Advertisers with more than two PI pages qualify for a 50% discount on the earned B&W rate for the 3rd and remaining PI pages.
- advertisers: Buy 5 ads, get the 6th at half price (50% off the earned B&W and color rate). Consecutive Neurology Reviews* advertisers: Buy 6 consecutive insertions and get the 7th ad FREE*; advertise in all 12 issues and get the 11th and 12th ad FREE*. Continuity program applies to 12-month period of January 2025 through December 2025 (or 12 month fiscal year where applicable). Advertisers will be short rated if discount is not earned.
- Products that have not run in *Neurology Reviews* during 2024 OR new launch products, indications, and formulations can qualify for the new business or launch program. Advertise in 3 consecutive months and earn a 50% discount on the ad unit insertion in the 4th month (same size or smaller). Prelaunch ad units do not apply.

*Clients must supply materials for free insertions. Free pages count towards earned frequency. Free pages do not count towards the corporate discount.

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ADVERTISING INCENTIVE PROGRAMS & FRONTLINE MEDICAL COMMUNICATIONS CORPORATE DISCOUNT AND COMBINATION RATES

(cont'd)

- ORDER OF PRINT AD DISCOUNTS (AS APPLICABLE):
 - 1) Corporate earned frequency
 - 2) Journal Combination
 - 3) Journal list match
 - 4) New business or launch
 - 5) Journal continuity
 - 6) Corporate discount
 - 7) Agency discount

Split Run

Advertisers will not qualify for combination, continuity, or new business/ launch programs. Split run insertions do count toward earned frequency and corporate discounts do apply. The Publisher (FMC) reserves the right to circulate a targeted advertisement to an audience greater than the contracted demographic/targeted list, unless specifically noted on the insertion order.

For less than 50% of the full circulation, apply 50% of the earned black & white rate (plus color if applicable). For more than 50% of the full circulation, apply the proportionate ratio of the earned black & white rate (plus color if applicable). In addition, a commissionable mechanical charge will be applied to all split runs: \$1,400 for ROB and \$1,000 for inserts.

Covers, Positions

- Sold annually on a contract basis to individual advertisers.
 Space premiums are charged on the black-and-white earned rate (color charges are then added).
- Cancellations of less than 60 days written notice will incur a fee equal to the cost of the premium for 1 month.

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Run-of-Book Rates

| | BLACK-AND-WHITE RATES | | | | | | | | | |
|---------------|-----------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Page Size | 1x | 6x | 12x | 24x | 48x | 72x | 96x | 144x | 192x | 240x |
| King | \$7,005 | \$6,675 | \$6,645 | \$6,450 | \$6,335 | \$6,165 | \$5,915 | \$5,790 | \$5,660 | \$5,525 |
| King 1/2 page | 4,525 | 4,290 | 4,270 | 4,145 | 4,090 | 3,985 | 3,810 | 3,745 | 3,640 | 3,590 |
| Jr page | 4,730 | 4,495 | 4,475 | 4,350 | 4,275 | 4,165 | 3,995 | 3,910 | 3,820 | 3,760 |
| BRC | 4,730 | | | | | | | | | |

| | BLACK-AND-WHITE (ROB) + 4-COLOR RATES | | | | | | | | | |
|---------------|---------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Page Size | 1x | 6x | 12x | 24x | 48x | 72x | 96x | 144x | 192x | 240x |
| King | \$9,315 | \$8,985 | \$8,955 | \$8,760 | \$8,645 | \$8,475 | \$8,225 | \$8,100 | \$7,970 | \$7,835 |
| King 1/2 page | 6,835 | 6,600 | 6,580 | 6,455 | 6,400 | 6,295 | 6,120 | 6,055 | 5,950 | 5,900 |
| Jr page | 7,040 | 6,805 | 6,785 | 6,660 | 6,585 | 6,475 | 6,305 | 6,220 | 6,130 | 6,070 |

| COLOR RATES (In addition | to black & white rates) |
|-----------------------------|-------------------------|
| Four Color Rates | \$2,310 |
| Five Color Rates (4C + PMS) | \$3,980 |

| POSITION CHARGES | | | | | | |
|--------------------|---|--|--|--|--|--|
| Cover 2 | B&W earned rate plus 25% (King size only), plus color charges | | | | | |
| Cover 4 | B&W earned rate plus 50% (King size only), plus color charges | | | | | |
| Page 5 (1st ad in) | B&W earned rate plus 10%, plus color charges | | | | | |
| Center Spread | B&W earned rate plus 15%, plus color charges | | | | | |
| 1st Insert | Earned insert rate plus 10% | | | | | |

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| Insert Rates-King Size | <u> </u> | | | | | | | | | |
|------------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Page Size | 1x | 6x | 12x | 24x | 48x | 72x | 96x | 144x | 192x | 240x |
| 2-Page King | \$15,085 | \$14,440 | \$14,365 | \$14,015 | \$13,795 | \$13,470 | \$12,970 | \$12,710 | \$12,460 | \$12,205 |
| 4-Page King | 28,820 | 27,510 | 27,385 | 26,645 | 26,210 | 25,570 | 24,565 | 24,075 | 23,565 | 23,090 |
| 6-Page King | NA | 40,560 | 40,390 | 39,275 | 38,620 | 37,675 | 36,170 | 35,420 | 34,650 | 33,955 |
| 8-Page King | NA | 53,625 | 53,400 | 51,905 | 51,035 | 49,780 | 47,760 | 46,790 | 45,750 | 44,830 |
| 10-Page King | NA | 66,700 | 66,415 | 64,540 | 63,465 | 61,875 | 59,355 | 58,135 | 56,845 | 55,705 |

| Insert Rates-Island Size | е | | | | | | | | | |
|--------------------------|----------|----------|----------|---------|---------|---------|---------|---------|---------|---------|
| Page Size | 1x | 6x | 12x | 24x | 48x | 72x | 96x | 144x | 192x | 240x |
| 2-Page A-size | \$10,650 | \$10,200 | \$10,155 | \$9,905 | \$9,755 | \$9,535 | \$9,190 | \$9,050 | \$8,865 | \$8,685 |
| 4-Page A-size | 19,920 | 19,040 | 18,955 | 18,425 | 18,150 | 17,725 | 17,025 | 16,740 | 16,360 | 16,045 |
| 6-Page A-size | NA | 27,875 | 27,745 | 26,970 | 26,530 | 25,885 | 24,850 | 24,415 | 23,855 | 23,380 |
| 8-Page A-size | NA | 36,715 | 36,545 | 35,500 | 34,920 | 34,060 | 32,680 | 32,105 | 31,355 | 30,730 |
| 10-Page A-size | NA | 45,540 | 45,345 | 44,035 | 43,320 | 42,245 | 40,515 | 39,780 | 38,855 | 38,080 |

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COVER TIPS

This is a great cost-effective way to get your message to an engaged audience with the brand they trust most. Count on prime exposure when you use a cover tip for:

- A new product launch
- A coming soon ad
- An upcoming event

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SPACE RESERVATIONS

Available on a first-come, first-served basis. Space closing dates for issue are not applicable for cover tips. Agreements should be sent in as soon as approval is received. Please contact the sales representative.

| SPECIFICATIONS | | DESCRIPTION | TOTAL NET COST |
|---------------------------|----------|------------------------------|-----------------------------|
| Size: 10" x 6" or smaller | standard | 2 page - single leaf | Please contact sales |
| Multi page or pita | non | minimum size: 7"(W) x 5"(H) | representative for pricing. |
| pocket | standard | maximum size: 10"(W) x 8"(H) | ioi pricing. |

Costs include tipping to front cover and polybagging. For demos and other custom elements, please consult the sales representative for pricing. Cost is net; non-commissionable. Client provides printed materials.

All Non-Standard cover tips must supply a sample or accurate mock-up at least three weeks prior to materials' due date.

Any cover tip that includes a folded PI:

- Will incur an additional charge
- PI must be enclosed within the covertip and closed with a wafer seal.

Cancellations of less than 60 days written notice will incur a fee equal to the cost of the secured cover tip.

FRONT COVER BANNER AD

- Advertisement runs on the lower right-hand corner of the cover
- Cost is the same as a four-color King page at your earned frequency rate
- Corporate discount applies; commissionable
- **SIZE:** 5 5/8" x 1 3/4"
- Email file to mdproduction@mdedge.com

OUTSERTS

Outserts are a great opportunity to capture high visibility through *Neurology Reviews* that's highly read and trusted. Your preprinted outserts are placed with a current issue and polybagged for outstanding exposure. Please note: multiple items may appear within a polybag. Disease state exclusivity within the polybag is guaranteed. This is a cost-effective way to get your message to an engaged audience with a brand they trust most. Samples must be submitted for review. Availability contingent upon approval. Minimum size: 7"x5"; minimum weight: on 70# text; outserts over 3.2 oz. may incur additional costs.

Please contact sales representative for quantity with spoilage.

SAMPLES ONLY SHIP TO:

Quad/Samples

Attn: Todd Kelley / Publication Name and Issue Date

N61 W23044 Harry's Way

Sussex. WI 53089-3995

and

Rebecca Slebodnik

7222 Talisman Lane

Columbia, MD 21045

FOR APPROVED COVER TIPS / OUTSERTS SHIP TO:

Quad

Attn: Tony Lechner/Publication Name and Issue Date

N11896 Hwy. 175

Lomira, WI 53048

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INSERT INFORMATION

Availability and Acceptance

- AVAILABILITY: All inserts are subject to publisher's approval. Sample must be provided for review.
- ACCEPTANCE: Full-size stock samples must be submitted for approval prior to publication.
- SPECIAL INSERT FEATURES: Gatefolds, shortcuts, and other nonstandard features (eg, paper stock weight over maximum micrometer reading) are subject to publisher's approval and may incur an additional charge.
- **CHARGES:** See rates on page 5.

Standard Sizes and Specifications

All inserts should be furnished printed, trimmed to publisher's specified size, and ready for binding. Mechanical devices, except standard lacquering, that change the specs or characteristics of the insert are generally not acceptable. Inserts more than 2 pages must be supplied folded.

STOCK WEIGHTS ACCEPTABLE:

- SINGLE-LEAF (2 PP) INSERTS: 70# min.
- DOUBLE-LEAF (4 PP) INSERTS: 70# min., 80# max.
- More than 4 pp − 60# text; 70# max., bulking factor no greater than 0.004" per leaf for coated or uncoated stock.
- For odd sizes or different paper stock, please consult your Account Manager.

Trimming

- 2-, 4-, 8-, or 10-page inserts 7.625 " x 10.375 " (A-Size) or 10.375" x 12.875" (King).
- Trim size of journal is 10.5" x 13".
- All 8-page inserts must be delivered pre-stapled at center.
- Must furnish trimmed; no portion will trim with publication.
- Type of binding: saddle-stitched.

Insert Quantity: 30,000 inserts per issue (includes spoilage)

Shipping

Inserts should be clearly marked with *Neurology Reviews*, issue date, and quantity.

SHIP TO:

Quad

Attn: Tony Lechner/Publication Name and Issue Date N11896 Hwy. 175 Lomira, WI 53048

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Frontline Medical Communications (FMC) publications are printed offset in a tabloid news format. Black-and-white, four, and five-color advertisements are accepted.

■ BINDING: Saddle Stitch

AD SPECIFICATIONS

See next page for all ad dimensions

- a. Full Page ads require bleed
 - Bleed size: 10 3/4" x 13 1/4"
 - Trim: 10 1/2" x 13"
 - Live: 9 3/4" x 12 1/4" (keep live matter 3/8" from all trim edges)
- b. Partial Page Ads do not bleed

RUN-OF-BOOK REPRODUCTION REQUIREMENTS

- PDF/X-1a required
- All images must be CMYK (RGB not accepted)
- All files must be at 100%
- Digital files will not be altered or manipulated
- Color Proofs accepted but not required

Production Contact: Rebecca Slebodnik 240-221-2417, rslebodnik@mdedge.com

■ FILE RELEASE INSTRUCTIONS

Email files to **mdproduction@mdedge.com**. Indicate in the body of the email:

- Publication name,
- · Issue date,
- · Product,

- Manufacturer,
- Contact name, email and telephone number.

When uploading multiple files, please place all files in a folder and compress with ZIP.

When the same ad is running in multiple publications, please only upload once, indicating each publication in the body of the email.

■ INSERTS AND INSERT REQUIREMENTS

a. General Conditions

Publication accepts both full King-size and "A-size" (minimum size: 7 3/4" x 10 1/2") inserts for full run. Inserts not meeting mechanical specifications are subject to a surcharge. Publication requires pre-clearance of all inserts by submission of sample paper stock or paper dummy when insert is not standard. Please check with FMC for availability and quantities.

b. Mechanical Specifications Maximum Paper Weight:

- Two-page (single-leaf) and Four-page (double-leaf) inserts: 80 lb. text coated or matte
- Larger inserts: Consult FMC

Size Requirements:

- Full King-size: 10 3/8" x 12 7/8", must furnish trimmed; no portion will trim with publication
- "A-size": 7 3/4" x 10 1/2", must furnish trimmed; no portion will trim with publication
- Note: Multiple-leaf inserts to be furnished folded

Quantity:

Consult FMC Production as quantity varies

Shipping of Inserts:

 Separate shipments by publication and issue date. Do not combine multiple issue dates on same skid.

Ship inserts to:

Neurology Reviews/ISSUE DATE Quad

Attn: Tony Lechner/Publication Name and Issue Date

N11896 Hwy. 175 Lomira, WI 53048

■ POLYBAGGING GUIDELINES

Polybagging is available for promotional outserts with all publications. All incur either Ride-Along, Standard A, or Periodical postal rates. Contact your sales representative for details.

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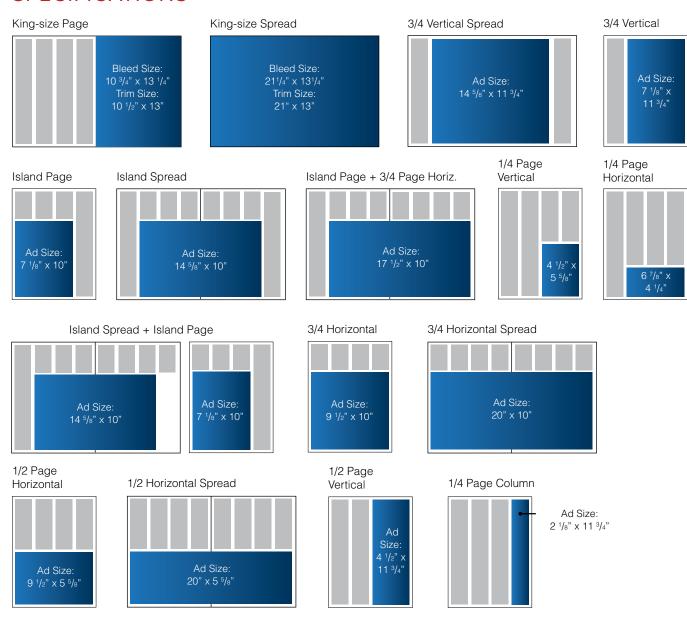
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SPECIFICATIONS



Journal Trim Size: 10 $^{1}/_{2}$ " x 13"

Live matter: Allow 3/8" safety from all trim edges

Type of Binding: Saddle Stitch Only Full Page Ads Bleed

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ADVERTORIALS

The advertorial must include the following:

"Advertisement" should be printed horizontally and centered at the top of each advertising unit in 12 pt black type.

The format/presentation of the advertorial should NOT mimic the publication. It should not be confused with editorial content in the publication.

A prominent display of the company name, logo, or both so that readers can quickly ascertain that the information is an advertisement from the company and not part of the journal's editorial content. The point size should be at least 14 pt

The Publisher will send the advertorial for a medical review. Final PDF should be shared with FMC Editorial and Production prior to space close to ensure adequate time for medical review.

ADDITIONAL NOTES:

If the advertorial contains a sponsorship line, the client must also add the following disclaimer:

Neither the Editorial Advisory Board of *Neurology Reviews* nor the publication's reporting or editing staff contributed to this content.

REPRINTS / EPRINTS

Reprints are a basic necessity for medical meetings, conferences, and exhibit booths. They are a valuable tool for direct mail, press kits, sales force education, sales calls, leave behinds, new product launches, formulary kits, and much more. They are a welcome educational service to physicians, nurses, pharmacists, and other health care providers. Reprints/ePrints help your sales force speak to clinicians with knowledge and relevance. We can also recommend related articles to create a comprehensive review package for your customers. Reprints of articles and custom reprints are available. We can also recommend related articles to create a comprehensive review package for your customers.

FOR USA & CANADA ONLY CONTACT:

Wright's Media 2407 Timberloch Place, Suite B The Woodlands, Texas 77380 Toll: 877-652-5295

Email: **frontline@wrightsmedia.com**Website: **www.wrightsmedia.com**

ALL OTHER CONTACT:

Ray Thibodeau, Executive Vice President

Content Ed Net

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ISSUANCE & CLOSING

First Issue: January 1993

Frequency: Monthly

Issue Date: Month of issuance

Mailing Date and Class: 10th day of month. Periodicals class.

Closing Dates (subject to change):

| ISSUE | SPACE CLOSE | MATERIALS DUE |
|-----------|-------------|---------------|
| ISSUE | | |
| January | 12/17/24 | 1/2/25 |
| February | 1/30/25 | 2/6 |
| March | 2/25 | 3/4 |
| April | 3/20 | 3/27 |
| May | 4/22 | 4/29 |
| June | 5/22 | 6/2 |
| July | 6/24 | 7/1 |
| August | 7/30 | 8/6 |
| September | 8/22 | 9/2 |
| October | 9/29 | 10/6 |
| November | 10/23 | 10/30 |
| December | 11/21 | 12/3 |

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For further information, contact the sales representative