Rockville, MD – June 2, 2021 – Frontline Medical Communications (FMC), a leader in digital, print, live events, and creator of the MDedge® network, is proud to acknowledge the awards it recently earned from the American Society of Business Publication Editors (ASBPE). MDedge won five regional Azbee awards. Of those entries, two went on to win awards at the national level -- one gold and one silver.

Winners include:

MDedge®: National Gold Award

Category: Online - Web Feature Article

"Breaking through a 'cloud of silence': One physician's suicide offers lessons for

prevention" -- Alicia Gallegos, Reporter

Published: January 2020

GI & Hepatology News®: National Silver Award

Category: Print - Special Supplement

Gastroenterology Data Trends 2020 -- John I. Allen, MD, MBA, Editor in Chief; Erin C. Landis, Vice President of Publications, American Gastroenterological Association (AGA); Jillian L. Schweitzer, Managing Editor (AGA); Kerry Hanisch, Editorial Director

(FMC); and Louise A. Koenig, Creative Director (FMC)

Published: October 2020

Ob. Gyn. News®: Regional Silver Award

Category: Print Feature Series

"Maternal Mortality: A National Crisis" - Sharon Worcester and M. Alexander Otto,

Reporters

Published: March 2020

MDedge®: Regional Bronze Award

Category: All Content - Enterprise News Story

"Hospitals muzzle doctors and nurses on PPE, COVID-19 cases" -- Alicia Gallegos,

Reporter

Published: March 2020

MDedge Psychiatry/Psychcast®: Regional Bronze Award

Category: Online Podcast

"The fallout from George Floyd's death: Physicians, how are you? How are your patients? A conversation on race for psychiatrists" Lorenzo Norris, MD, Editor in Chief of MDedge Psychiatry; Gina Henderson, Editor of *Clinical Psychiatry News* and Nick Andrews, Executive Producer and Host of Medscape Editorial Podcasts

Published: June 2020

FMC Executive Editor Kathy Scarbeck said, "Congratulations to all winners and our FMC staff who contributed to these editorial achievements. Your accomplishments are all the more remarkable for having been executed during a very challenging pandemic

year. We honor our hard-working staff who collectively excel in their efforts against the very best the healthcare sector has to offer."

She added, "We are especially pleased to have won a National Silver Award while working with our longtime partner the American Gastroenterological Association (AGA) to produce *Gastroenterology Data Trends 2020.*"

John I. Allen, MD, MBA, editor in chief of *Gastroenterology Data Trends 2020*, said, "We greatly appreciate the national award we received in recognition of our supplement. AGA content experts partnered with Frontline publications to produce this important compilation of current hot topics."

According to asbpe.org, "The Azbees honor the best in business-to-business media, recognizing outstanding work by B2B, trade, association and professional publications. One of the most competitive award programs for trade media, the Azbees highlight editorial, online and design excellence within magazines, newsletters, social and digital media."

Content development, quality, and relevancy is of utmost importance at Frontline, with an emphasis on digital first. The many people who contribute to the editorial creation, digital and print design, multimedia innovation, and marketing research – working with authors, opinion leaders, and advisory boards – continually show professionalism and expertise as they strive to produce a depth and breadth of content that meets the evolving needs of our omnichannel readers. FMC is honored to have been recognized by the American Society of Business Publication Editors.

For details on the markets we serve, any of our multi-faceted opportunities, and to contact our staff, please visit our **website**.

About Frontline Medical Communications

Medge FRONTLINE

of the healthcare industry's largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1st in print reach and 2nd in combined web and print engagements. With MDedge®, our state-of-the-art integrated web portal, and audited email database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.2 million+ physicians, NPs, PAs, HCPs, and key healthcare decision makers through more than 30 legacy media brands serving 20 distinct markets, who access our content through an array of digital, print, and face to face channels and social media platforms. FMC delivers award-winning, indexed, clinical reviews; practice and policy information; and medical news daily from on-site reporting at major medical meetings, many in collaboration with notable societies, medical associations, and opinion leaders. FMC produces live events, digital click-for-credit, and CME in affiliation with Global Academy for Medical Education,

LLC (<u>globalacademycme.com</u>) and Hemedicus (<u>www.hemedicus.com</u>). Visit <u>frontlinemedcom.com</u> | <u>Twitter</u> | <u>Facebook</u> | <u>LinkedIn</u>.

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